



# PRESS RELEASE

Atkin & Co / Atkin Trustees

2 June 2011

## Pensions industry must refocus efforts on sponsoring employers, says Atkin & Co

Atkin & Co, the pension scheme administrator and actuarial consultant, has called for the pensions industry to refocus its attention on the sponsoring employers of pension schemes and how their needs differ from those of the Trustee board.

Atkin & Co has observed that too many companies currently lack sufficient understanding and engagement with their pension schemes, particularly in the small scheme sector. Additionally, the pension scheme often falls between the HR and finance roles and in many cases it is unclear where the responsibility for management of the pension scheme lies; considering the pension fund is such a large item on the balance sheet, this needs to change.

Marian Elliott, Director of Atkin & Co, said: "There are, rightly, vast resources available to pension scheme trustees – from discussion boards to training days and toolkits. This is in stark contrast to material aimed solely at sponsoring employers who are often included as an afterthought.

"Work ought to be done to improve companies' awareness of how they can manage their pension liabilities and engage proactively with their scheme's trustees. We are calling for the pensions industry as a whole to look at ways of improving the corporate advice and quality of education aimed at sponsoring employers."

**-ENDS-**

**Attached:** Notes to Editors and Media Contact Details  
Photograph available on request.



# PRESS RELEASE

Atkin & Co / Atkin Trustees

## Notes to Editors

Established in 1992, Atkin & Co is a specialised, independent firm built on a strong team of high calibre individuals.

We provide full pension scheme and consultancy services in a dynamic, creative and cost effective way.

- Actuarial – full range of actuarial services to Trustees and companies
- Administration – administer both DB and DC pension schemes
- Investment – advise schemes on investment strategy and performance
- Consultancy – bespoke projects, including modelling and system design
- Independent Trustees – we can offer a full range of Trustee services through our relationship with Atkin Trustees Limited

Please visit [www.atkin.uk.com](http://www.atkin.uk.com) for further information

## Media contacts:

For all media enquiries please contact Kate Boyle or Ellie Bennett using the details below.

Kate Boyle: 07930 442 883 [kate@kateboyle-pr.co.uk](mailto:kate@kateboyle-pr.co.uk)

Ellie Bennett: 0796 848 0133 [ellie@kateboyle-pr.co.uk](mailto:ellie@kateboyle-pr.co.uk)



Independent Consultant PR, Media and Events

> 07930 442 883

> [www.kateboyle-pr.co.uk](http://www.kateboyle-pr.co.uk)